

# PARTICIPATE THROUGH CONFERENCE ROUTE

## **1. Diamond :**

One leading Organisation to be invited to extend support of Rs.8.25 lakhs

### **The Privileges :**

- (i) Name and Logo to appear on all Conference literature, such as, Conference Programme, Conference Compendium, Conference Backdrop, Registration Counter
- (ii) 480 sq.cm.ad in TOI B2B pages
- (iii) Complimentary 27 sqmtr stall at the exhibition
- (iv) Free Registration for 10 Indian delegates to the conference
- (v) Double Spread (4 Colour) advertisement in Show Directory

← **DIAMOND SUPPORT**

**PLATINUM SUPPORT** →

## **2. Platinum :**

Two leading Organisations to be invited to extend support of Rs. 6.75 lakhs

### **The Privileges :**

- (i) Name and Logo to appear on all Conference literature, such as, Conference Programme, Conference Compendium, Conference Backdrop and Registration Counter.
- (ii) 400 sq.cm.ad in TOI B2B pages
- (iii) Complimentary 24 sqmtr stall at the exhibition
- (iv) Free Registration for 10 Indian delegates to the conference
- (v) Full page (4 Colour) advertisement in Show Directory

## **3. Gold :**

Four leading Organisations to be invited to extend support of Rs. 5.25 lakhs

### **The Privileges :**

- (i) Name and Logo to appear on all Conference literature, such as, Conference Programme, Conference Compendium and Conference Backdrop
- (ii) 320 sq.cm.ad in TOI B2B pages
- (iii) Complimentary 18 sqmtr stall at the exhibition
- (iv) Free Registration for 5 Indian delegates to the conference
- (v) 1 Full page (Colour) advertisement in Show Directory

← **GOLD SUPPORT**

**SILVER SUPPORT** →

## **4. Silver :**

Eight leading Organisations to be invited to extend support of Rs. 3.75 lakhs

### **The Privileges :**

- (i) Name and Logo to appear on all Conference literature, such as, Conference Programme, Conference Compendium and Conference Backdrop
- (ii) 240 sq.cm.ad in TOI B2B pages
- (iii) Complimentary 15 sqmtr stall at the exhibition
- (iv) Free Registration for 5 Indian delegates to the conference.
- (v) 1 Half page (Colour) advertisement in Show Directory